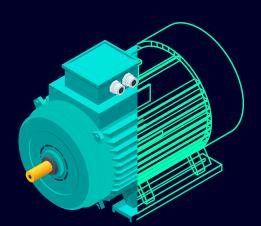
DIGITAL INDUSTRIES SOFTWARE

Using Accelerated Product Introduction to maximize productivity

Digitalize your New Product Introduction process



Global trends

Disruptive influences: Supply chain shortages and sustainability directives make the machinery market more competitive than before.



51% of businesses need faster supply chain response time



60% of organizations believe sustainability will moderately/majorly impact their supply chain by 2025

products sooner than competitors requires smarter sustainable tools. 340 billion USD

Smarter factories: To introduce new and better



estimated worth of factory automation in 2026



Only 7%

of organizations have fully integrated their business technology with sustainability goals, creating opportunities

Business model changes: Data-driven, sustainable business practices can transform companies from product-centric to solution-centric.



of annual revenue is derived from new products (less than 3 years old)



of executives and investment professionals believe ESG will provide shareholder value

Challenges



Solutions

Overcome today's challenges and deliver on time with NPI management tools

product cost profiles.

requirements.



collaboration. Save resources: Use a digital twin to deliver a 3D component mockup,

Align domains: Connect upstream and downstream disciplines to create a consolidated view of projects, driving greater efficiency and velocity into



Verify requirements: Integrate engineering tools and dynamically update assets, ensuring new product validation against changing customer

Accelerate delivery: Work with a single model-based system capturing

allowing users to understand and optimize product changes, configurability and



market.

products and processes, leading to faster creation and delivery of new products to



25 % reduction in design and manufacturing cycle time

Reduce quotation preparation time

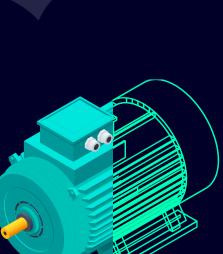
Benefits of using a

Siemens solution

by **80** %

\$2 million annual savings in

change process



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What's next?

More information

Trend statistics pulled from Statista, McKinsey and Accenture. Other statistics from Essentra and Teradyne.