SIEMENS

Siemens Digital Industries Software

Integrate excellence into all your devices

Harness the complexity of integrated, multi-disciplinary product design for optimized devices with **Siemens Design Excellence.**

Trends

Market Pressure
Increasing competitive pressure challenging product development to become more efficient while maintaining compliance.

Implications
Manufacturers must control development costs and timelines to be competitive.

Smart and Complex Devices
Design complexity is increasing in all domains as products become 'Smart' and 'Connected'.

Implications
Collaboration and data control platforms must facilitate control of complexity and maintain data/evidence integrity.

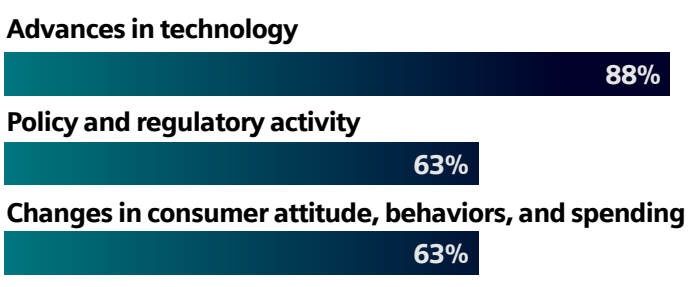
Regulatory Scrutiny
The everchanging regulatory landscape is increasing the scope & scrutiny of medical device compliance.

Implications
Manufacturers must expect to show more of their design process and deliverables with ever greater transparency.

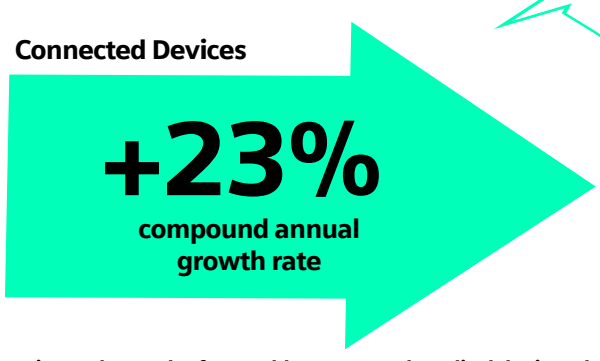
Generating Evidence
The use of simulation technologies for virtual, digital performance testing of devices to produce evidence for decision support of Verification & Validation activities.

Implications
Simulation can be leveraged as competitive advantages for companies that choose to master this approach.

Adoption of advanced technology, policy and regulatory compliance, and understanding consumer behavior are top issues impacting medtech companies



Source: Deloitte analysis



Estimated growth of wearable/connected medical devices through 2023

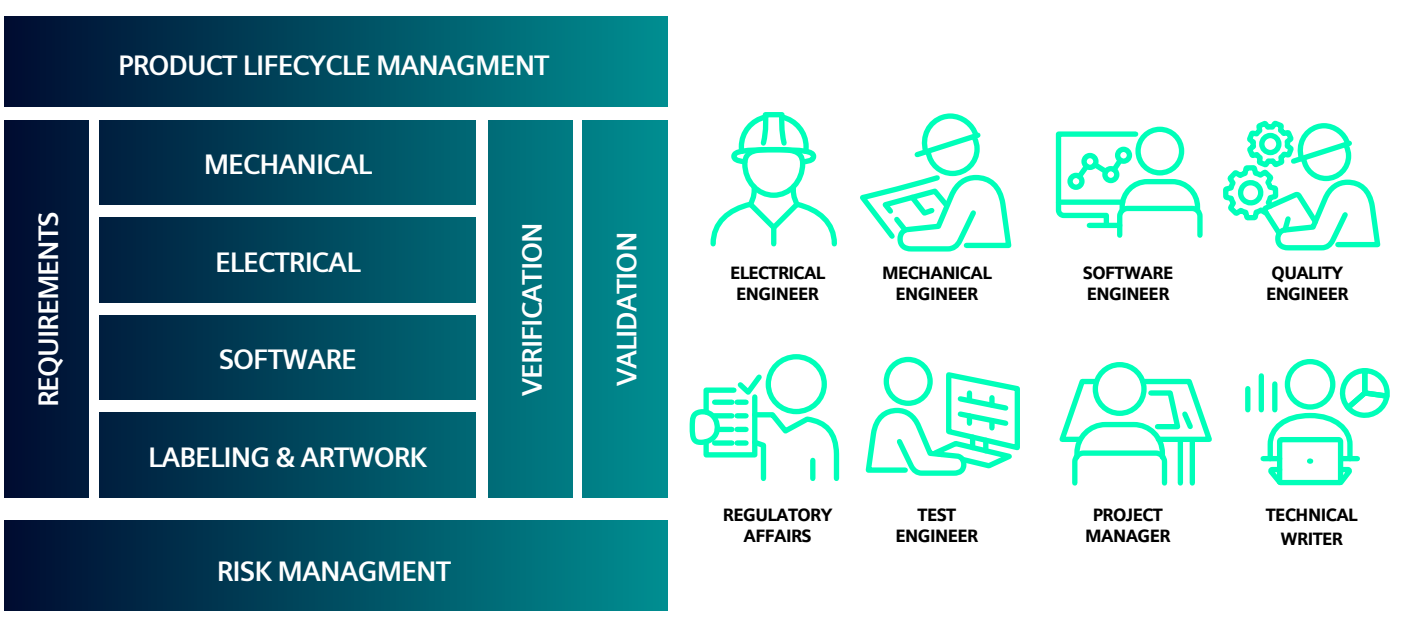
Source: Market Research Future

Companies lack the digitalization across processes and teams necessary to address the challenges successfully

"Companies are investing in digital capabilities, but none rate themselves as digitally mature"

Deloitte

Insufficient digital integration between medical device design domains



Siloed data across disparate sources

68%

of corporations cite electronics, simulation and mechanical data synchronization as a significant product design challenge.

26%

of development time spent correcting data integrity errors.

82%

best-in-class companies are 82% more likely to utilize a process where electronic, mechanical, and simulation data are incrementally exchanged.

Source: Aberdeen Group, "Reducing Risk by Breaking Down Silos"

How can you optimize design & performance of competitively differentiated, premium-value devices?

Design Excellence in your product development organization.

Advanced Design & Evidence Re-use across products and programs on a cloud solution that unifies your entire product development in a single access portal. Data based – not document based – for intelligent platforming

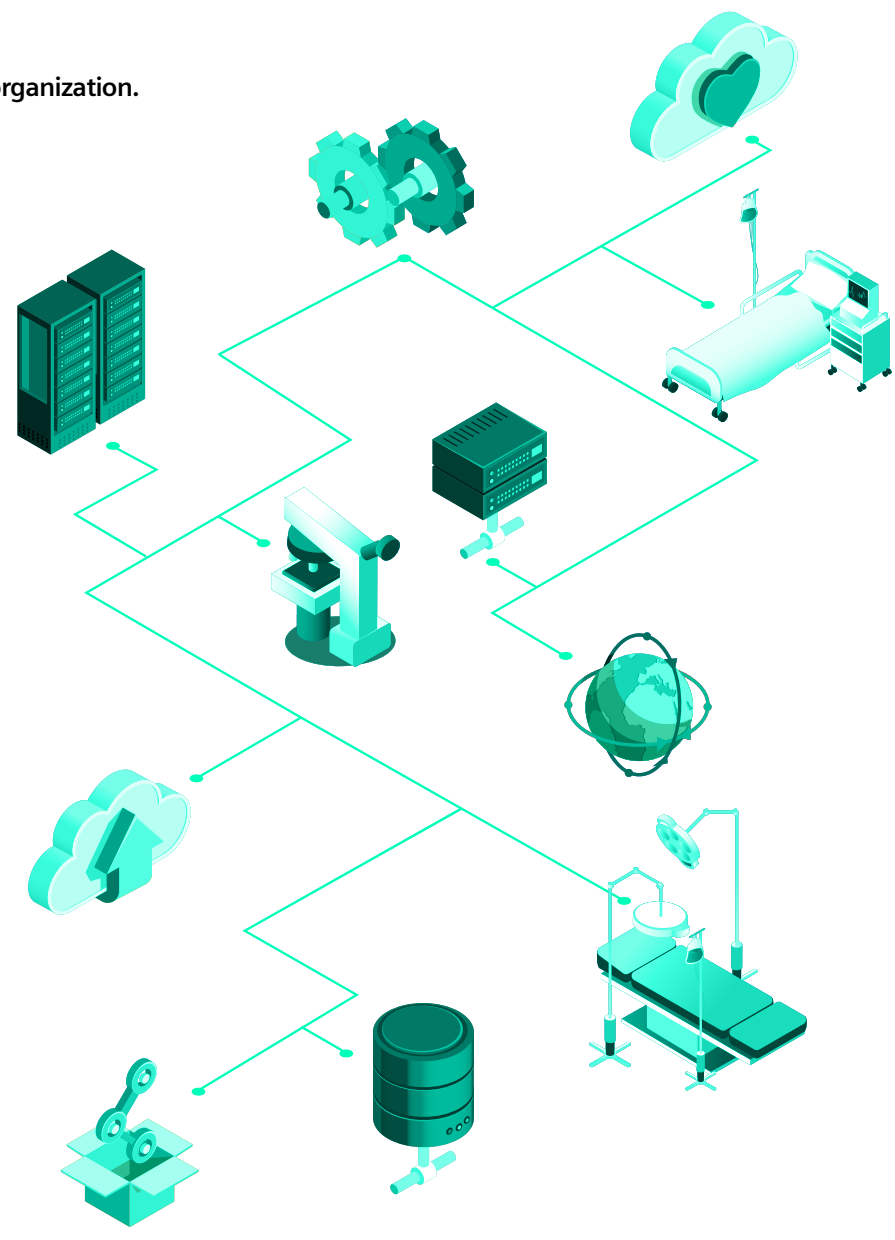
Robust, Concurrent Design enabling quick domain specific progress with class leading design tools feeding into efficient workflow merges

Design File Integrity – accessible, integrated, high quality data throughout the product lifecycle for robust compliance and product maintenance

Comprehensive Risk Management traceability, application, & decision support through Requirements, Design, and Verification & Validation

Digital Evidence to reduce costly physical tests and iterate quickly. Validate and verify products with greater speed and efficiency using scalable, cloud-based collaboration technology

Design Excellence combines multi-disciplinary design collaboration with advanced design tools and multi-physics simulations to achieve competitively differentiated, premium-value devices. Unlock your design potential to a distinct competitive advantage.



For more information, visit:
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